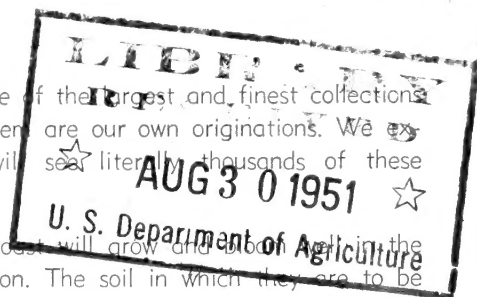


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Do not assume content reflects current scientific knowledge, policies, or practices.



Evans and Reeves Nurseries are celebrated as being the home of one of the largest and finest collections of fuchsias in the country, comprising a great many varieties, many of them are our own originations. We extend you a cordial invitation to visit our Display Gardens; where you will see literally thousands of these beautiful plants in bloom; a flower show in itself.



CULTURE: While most Fuchsias within a reasonable distance from the coast will grow and bloom well in the full sun, the majority of them will be happier if planted in a cool situation. The soil in which they are to be grown should be well worked and should have incorporated with it plenty of humus in the form of leaf mold, peat moss, or compost. They like moisture and the soil should never be permitted to dry out completely during the summer months. A mulch of leaf mold or peat moss should be kept on top of the ground for this purpose.

The plants should be fed every 30 days throughout the spring and summer season with any standard, balanced plant food. They like an acid condition in the soil, so of course lime should never be used where they are growing.

There are thousands of different varieties of Fuchsias available in the trade today, so many in fact that it is all very confusing to the amateur gardener. We are listing below twenty-one varieties which we consider to be the best for general use. This selection is made after **thorough testing** on our part.

New Evans & Reeves Introductions

CLAIRE EVANS. A crisp double, opens light violet blue, fades to rosy mauve. Sepals white, tinted shell pink on underside. Very compact and bushy and extremely free bloomer. For partial shade. Four-inch pots \$1.25.

PACIFIC PALISADES. Double white flushed pink at base of petals, sepals light waxy pink, bushy compact grower, best in partial shade. One gallon cans \$1.00.

SAN JACINTO. Beautiful crisp double flowers of lilac and waxy shell pink. Vigorous bushy grower. Four-inch pots \$1.25.

SERENADE. Very large single of extra heavy substance. Tube and sepals waxy light coral, petals rich clear cerise. Extremely vigorous with thick heavy canes and a terrific bloomer. This Fuchsia is both sun and dry air tolerant. One gallon cans \$1.00.

VENICE. Large double white, petals veined and flushed pink. Recurved sepals deep waxy pink. Bushy, vigorous grower. Best in partial shade. One gallon cans \$1.00.

VENTURA. One of the "bloomingest" Fuchsias you ever saw. Large sprays of bell-shaped coral pink and rose madder blossoms on a sturdy upright bush. Four-inch pots \$1.25.

Selected Varieties

One gallon cans \$1.00 (except where noted)

BUSH VARIETIES

BARRINGTON. An extremely floriferous, bushy plant, with double flowers of light and dark pink. Stands heat well.

CARDINAL. (Evans) Very strong, tall grower, giant single scarlet red flowers in great profusion. A large specimen is a spectacular sight. This Fuchsia can be grown in full sun.

CATALINA. (Evans) A magnificent Fuchsia bearing giant double flowers of snowy white, beautifully set off by long, wide sepals of rich crimson. Tall, extremely vigorous grower with heavy stems and good foliage.

DR. JULES WELCH. (Evans) (Winner of Certificate of Merit of the American Fuchsia Society). Vigorous, upright, characterized by plenty of short sturdy branches on which the flowers are borne in great profusion. The flowers are large, very double and of heavy substance; inner petals are blue-violet and the outer petals are watermelon pink, with sepals of the same color, flushed white.

FLYING CLOUD. (patented) The finest of the pure whites. Vigorous upright with large flowers of snowy white.
(OVER)

GLENDAL (Evans). Vigorous grower with literally thousands of coral colored flowers. Makes a tremendous show anywhere in the garden, sun or shade.

LUCKY STRIKE. A most striking combination of colors. Double flower, petals blue violet, striped pink and rose with sepals of pale flesh pink.

MME. CARNOT. Very large, full double flowers of great beauty. Corolla soft pink; streaked carmine, reflexed sepals of deep rich pink.

PATTY EVANS. (Evans) One of the best in our collection. The large double flowers are of beautiful substance and form, with corolla of pure white and long elegant sepals of waxy white, tinted a soft rose on the underside. The plant is vigorous, growing to a height of five to six feet.

THE CHIEF. (Evans) This is the best purple variety for Southern California. Beautiful large double flower of dark rich violet with petals flushed cerise and the sepals of dark carmine. Tall grower.

BASKET VARIETIES

CASCADE. A beautiful hanging Fuchsia. The large single flowers are a lovely combination of pink, salmon and light cerise.

GALLI-CURCI. (Evans) Tube and sepals waxy shell pink, stained rose pink on reverse side. Petals pink suffused with violet pink.

MURIEL. Giant single flowers of transparent cherry color, set off by long, twisted sepals of crimson. Strong vigorous grower and prolific bloomer.

RED SPIDER. This "red" flowered hanging variety has a long tube and long narrow horizontal sepals of Crimson with petals of deep Rose Madder. The growth is very trailing with thin branches.

TRAIL BLAZER. (patent applied for) Trail Blazer can be compared to a large double flowered Red Spider; growing with the same abandon and blooming with the same flash. A top notch hanging basket variety and the finest double magenta trailer in commerce. \$1.25.

AND DOZENS MORE

Please indicate number and size of each variety desired in mail or 'phone orders.

**'Phones: ARizona 3-6528, BRadshaw 2-1849,
BRighton 0-4604**

**EVANS & REEVES NURSERIES
255 South Barrington Avenue
Los Angeles 49, California**

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